## BUS-eum Visitors' Evaluation Form

Date:\_\_\_\_\_ Host/Location \_\_\_\_\_

I. Indicate responses to each statement by circling a number on the scale or recording comments:1=strongly agree2=agree3=no opinion4=disagree5=strongly disagree

**1 2 3 4 5** 1.I found my visit to the **BUS**-*eum* interesting and worthwhile. If not, why not?

**1 2 3 4 5** 2. The exhibit communicated the related information clearly and adequately. If not, what could have been done better?

**1 2 3 4 5** 3. The theme and related information about Midwest history and culture have relevance for today's world. How?

**1 2 3 4 5** 4. Visitors to the exhibit were able to share freely their own experiences and opinions with the exhibit guides and with other visitors. If not, please cite your examples:

**1 2 3 4 5** 5. The exhibit guide(s) appropriately and adequately addressed questions and concerns expressed by the exhibit visitors. If not, what could have been done better?

II. Your written responses to the following items would be greatly appreciated.

1. Please list questions that you may have after having visited the **BUS**-eum exhibit:

2. Please make constructive suggestions for future presentations of this exhibit:

3. Please describe your reactions to this exhibit—specifically the use of images, videos, artifacts:

We would welcome further comments on the back of this evaluation. Thank you!

Please hand this form to the exhibit guide or mail later to:

**TRACES** Center for History & Culture 434 22<sup>nd</sup> St. SW Mason City/IA 50401 www.roots.TRACES.org